

MARKETING APPS WE CAN'T GET ENOUGH OF

### I. CANVA

EASILY CREATE MARKETING MATERIALS SUCH AS GRAPHICS FOR SOCIAL MEDIA, LOGOS, FLYERS, ANNOUNCEMENTS AND MORE WITH THOUSANDS OF EDITABLE TEMPLATES TO MATCH YOUR AESTHETIC AND VIBE! FEELING CREATIVE? START FROM SCRATCH WITH YOUR PHOTOS AND TONS OF ELEMENTS TO CHOOSE FROM!



Canva

# 2. CAPCUT

CREATE ON TREND REELS AND TIK TOKS WITH ZERO PROFESSIONAL VIDEO EDITING SKILLS AT THE TIP OF YOUR FINGERS WITH CAPCUT. SIMPLY ADD YOUR FAVORITE VIDEOS, PHOTOS AND AUDIO AND INJECT CREATIVITY WITH MANY EFFECTS, STICKERS, SOUNDS AND TEXT!



## 3. LIGHTROOM

SAVE THE HAIR PHOTO YOU TOOK IN BAD LIGHTING WITH LIGHTROOM! AN EASY-TO-USE PHOTO AND VIDEO EDITING TOOL WHERE YOU CAN RETOUCH YOUR IMAGES, FINE-TUNE EDIT BACKGROUNDS, CORRECT MISLEADING LIGHTING AND COLORS WITH THE TOUCH OF A BUTTON!



## 4. UNUM

ELEVATE YOUR SOCIAL MEDIA WITHOUT SPENDING ALL YOUR EXTRA TIME WORKING ON IT. CREATE, PLAN AND POST YOUR CONTENT WITH THEIR FREE DESIGN TOOLS AND SPACE (FEED) LAYOUT PLANNER. FOR A SMALL FEE, YOU CAN EVEN SCHEDULE OR AUTOPOST!



## 5. TEZZA

WHILE WE ALWAYS SAY TO AIR ON THE SIDE OF CAUTION WHILE FILTERING HAIR PHOTOS, WE LOVE BRINGING VIBES AND AN AESTHETIC TO OUR FEED BY FILTERING "FILLER" PHOTOS (PRODUCT, SALON, PHOTOSHOOTS ETC.) WITH THEIR ON TREND EDITING TOOLS SUCH AS PRESETS, EFFECTS AND TEMPLATES!



#### 6. REMINI

FORGET THE HASSLE OF HAVING BLURRY PHOTOS, WITH REMINI YOU CAN ENHANCE YOUR PHOTOS BEHIND THE CHAIR WITH A SINGLE CLICK! USING STATE-OF-THE-ART AI TECHNOLOGY, REMINI GIVES YOUR CONTENT A 4K/HD LOOK WITHOUT HAVING TO INVEST INTO EXPENSIVE PHOTOGRAPHY EQUIPMENT!

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